



**Community Media Network/  
Radio Balad /Ammannet.net  
Annual Report 2024**

**Prepared by:**

**Daoud Kuttab- Director General**

**Etaf Roudan: R**

**[www.communitymedianetwork.org](http://www.communitymedianetwork.org)**

## Activities in 2024

- **We held a unique event on the occasion of International Women’s Day: March 8th:**

Organizing a special broadcast wave that included reading the names of female martyrs in the Gaza war. Guests including artists, athletes, politicians, public figures, citizens, former ministers and princes participated in the on-air reading.

- **We produced wide ranging and integrated media coverage of the 2024 Jordanian parliamentary [elections](#)**, which took place on September 10, 2024 to elect the 20th members of the Jordanian House of Representatives. Through live coverage from inside and outside the studio with a network of correspondents from various governorates in a special broadcast wave.
- **We launched a program to support local products:** The radio program was aimed at encouraging local industries, which aired every Tuesday for half an hour over 13 episodes in its first season.
- **We implemented various training workshops in the field of media and its use in confronting violence against women and girls and designing and launching media campaigns, within the project “United in Confronting Violence against Women and Girls during and after the Coronavirus pandemic ”:** Six training sessions were held in 6 media organizations (Al Anbat Daily, Arabi22, Al Shaheen News Website, Amman TV and Karak Radio). In addition to training about 55 journalists and social media activists on the principles of writing and reporting on gender-based violence issues, the role of the media, and the development of gender-sensitive media content. 94 media professionals benefited from the training. The trainees in the project produced 60 written press reports that were published on the Amman Net website, and 13 awareness-raising radio messages were produced in the field of confronting violence against women and girls during and after the coronavirus pandemic.
- **We held the annual human rights event: "It is held annually every (10/12) to focus on** human rights issues and violations.

## Radio Programs

- **Social Justice:** We produced 12 episodes to discuss labor justice issues and link them to economic policies, and projects such as Photos and Document to document dysfunction in government departments, in addition to dozens of projects that focus on youth reports and reports that discuss the rights of women, children, and refugees.
- **Parliament and Parties:** A specialized parliamentary reporting program after the hiatus that lasted to cover the “electoral movement that took place on September 10, 2024”, and the activity of the new “Twentieth” parliament. 24 episodes were produced until the end of 2024, hosting parliamentarians, party members, activists, and talking about various parliamentary and party issues.

- **We implemented the WACC project:** The project aimed to raise awareness of the psychological challenges faced by Syrian refugees in Jordan using a three-dimensional approach that includes: Screening animated films, producing radio content, and promoting dialogue with decision makers and civil society organizations. The project aimed to fill a significant gap in psychological support for Syrian refugees, break the silence around mental health, and empower refugees to share their experiences. The centerpiece of the project was a series of animated films that addressed topics such as sibling jealousy, bullying, child sexual harassment, cooperation between family members in household chores, and how children deal with strangers. In addition to broadcasting a radio program related to the issues and concerns of Syrian refugees in the local community.
- **We implemented the “Madani” project:** The program provided the opportunity for citizens to learn about what civil society is doing to serve society and contribute to development in a transparent and realistic manner. At the same time, it encouraged civil society organizations to participate effectively in civic spaces and bring about change by highlighting their work on various societal issues in the capital and outside it, through knowledge-based teamwork, raise awareness about various issues. Broadcasting 16 radio episodes on topics related to local civil society and how local civil society organizations deal with these issues. During each episode, a representative of a civil society organization relevant to the topic of the episode was hosted. These episodes were rebroadcast on 3 community radio stations, namely Sawt Al Dhaleel, Sawt Al Karak and Sawt Al Janoub.
- **We implemented the “Youth Voice” project:**

Under the Strengthening Capacity Building and Institutional Empowerment project from Internews, we collaborated with young journalists to produce multimedia reports: 240 reports on youth-related topics were produced and published on Amman Net, written by 39 young men and women from different governorates of the Kingdom.

During the project, the studio was modernized: The studio was equipped with the latest audio equipment and modern technologies to ensure a clear and crisp sound for listeners, reflecting our ongoing commitment to develop the radio work environment according to the highest professional standards.

The studio recently underwent a comprehensive upgrade as part of the Sawt project, which included modernizing technical equipment, optimizing sound systems, and enhancing soundproofing to ensure the highest quality recording and broadcasting. These upgrades came to meet the growing technical needs and ensure the delivery of professional content that reflects Radio Al Balad's position in the media landscape, follows up on community issues, and supports independent and responsible media.

- **We implemented Project 52 Project:**

**52** aims to promote media content related to the issues and rights of people with disabilities, and provide opportunities for them to engage directly in media institutions and journalism. The project comes in response to the urgent need to address disability issues from a human rights perspective, and includes a set of training and media activities. 10 journalists were trained on how to address the issue of disability in the media, and 15 people with different disabilities were trained in the skills of preparing and presenting radio programs, which enhances their abilities to express their issues.

Produce 10 reports, 10 videos, 10 podcasts, and 40 in-depth radio episodes dealing with disability rights issues, including daily challenges and success stories.

In addition to creating a suitable environment for trainees with disabilities, including modifying entrances and restrooms to be accessible and easy to use.

- **The “Women's Stories” project:**

The “Women's Stories” project aims to highlight the success stories of Jordanian women and showcase their achievements in various fields of life, including social, economic, and cultural domains. The project is implemented in collaboration with IMS and focuses on presenting inspiring female role models who contribute to enhancing women's participation in society, achieving gender equality, and offering living examples of resilience and leadership.

The project covers a variety of topics, ranging from the challenges women face in their daily lives to the achievements they have attained in fields such as health, education, entrepreneurship, volunteering, and community work.

10 episodes were produced about Jordanian women showing their success stories in different sectors and from different regions in Jordan.

- **How & Why Project:**

**How & Why** is about sexual and reproductive topics and broadcasted it in the radio by 92.5 FM. We launched 20 episodes on a radio show, each accompanied by a short video highlighting the key points discussed in the episode and a

written report and shared it in our page Amman Net website. All episodes broadcasted live on Radio Al-Balad 92.5 FM and rebroadcast on two community radio stations, Radio Al al-Bayt in the north of Jordan and Radio Sout Al- Karak in the south

Karak in the south, that will ensure widest possible audience across the country. The videos and reports related to the radio episodes designed and published on our platforms (Amman Net and Facebook), while the episodes uploaded to (Facebook, YouTube, SoundCloud, and our Amman Net website).

- **Anna Linda:** A social media campaign supporting awareness-raising regarding misinformation and misinformation related to people with disabilities was implemented.
- **WAN/IFRA:** Collaborated with WAN/IFRA to produce (16) gender-sensitive reports in various fields in addition to monitoring this matter in its various coverage: Amman Net website and Al Balad Radio.
- **News bulletins and follow-ups:** Continues to monitor local news and take into account the human rights dimension and local voices as the main focus of these coverages.
- **Siara FM: We continue to produce and broadcast this public transport program**

A program that deals with public transportation issues and the concerns of public drivers, and the most important goals are to inform drivers of their rights and duties towards this sector, help enforce traffic rules, and work to alleviate traffic crises in cooperation with the competent authorities. The program hosts a number of relevant officials to discuss the issues raised, some of which are resolved after discussion.

- **Rainbow: We continue to produce and broadcast the Rainbow program:** A round-the-clock talk show that discusses current social and political issues on the Jordanian scene. The program is broadcast from Sunday to Thursday, and it opens the door for listeners to participate in the dialogue and put forward their opinions in all transparency.
- **Talaat Sobh program:** We continue to produce and broadcast the program from Sunday to Thursday, from 7:30 to 9:30 a.m. The program focuses on various local issues, including social, economic and political issues, and allows citizens to submit their complaints, which are transferred and followed up directly on air with the concerned authorities.
- **Social Media:** We continue to follow up and publish exclusive news, and produce innovative digital content that sheds light on human rights issues in an interactive and impactful manner. We also cover local and international events and provide analysis and field reports that enhance public awareness. In addition, we broadcast live on Al-Balad's social media pages (Amman Net website and Al-Balad Radio). In addition, we live stream radio programs and important events through our digital platforms, ensuring that the content reaches the widest possible audience.
- **Amman Net [www.ammannet.net](http://www.ammannet.net):** The website continues to focus on local issues, with special attention to minorities and social justice, and aims to provide independent media content that is free and credible, highlighting topics of interest to the local community.

We continue to provide diverse digital and visual content, including news reports, investigations and videos, with a focus on topics that touch the daily lives of citizens and enhance their participation in public affairs.

**Community Media Network: Director General Daoud Kuttab**

**Deputy General Manager / Director of Al Balad Radio Etaf Al Rawdan**

**Editor-in-Chief of Amman Net website: Mohammed Al Arsan**